



Fully Alive Integrative Health Zerona Laser Treatment Information and Waiver Form

Program Background

You have chosen to be treated by Erchonia Medical's newest Zerona low level laser light therapy. This treatment utilizes low-level laser therapy (3LT) in contrast to other medical procedures using high heat for procedures such as ablation. This treatment has no thermal (heat) effect on tissue. Instead, the non-invasive laser helps the body to release fat from the adipose tissue and to absorb and process it by stimulating its biological function. The treatment consists of the application of a 635 nm low intensity laser, which has been shown through extensive research to cause the fat within the adipocyte (fat cell) to leave the cell and accumulate in the interstitial space around the cells. Excess fat is then removed naturally by the body's lymphatic system and excreted without the negative side effects and down time associated with more invasive procedures such as liposuction. This procedure has been tested and approved by the FDA for the purpose of which it is being used and has found to be effective.

Any medical or cosmetic procedure carries risk and varying results related to its effectiveness. The purpose of this document is to make sure patients are aware of any potential risks or benefits, so patients may decide whether or not to participate in this procedure.

Procedure

Patients will initially undergo a consultation with Jennifer Geitgey, RN, to determine if you are a good candidate for 3LT. You will undergo a health screening and will have the opportunity to ask any questions. If it is determined that you are a good candidate for treatment and you choose to continue, you will have your picture taken and measurements taken in the desired areas of treatment. You will need to wear appropriate attire in order to facilitate proper pictures and measurements. Please wear a sports bra and shorts. Men, you will wear shorts and be photographed shirtless. We ask that you WEAR THE SAME ATTIRE FOR THE "BEFORE" AND "AFTER" PICTURES for the greatest reproducibility. You will be treated by the Zerona Z6 unit with (6) laser heads for a total treatment time of 40 minutes on each treatment day. This will consist of 20 minutes to the front and 20 minutes to the back.

Risks/ Discomfort

Treatment is non-invasive and uses a cold output laser. Treatment will elicit little to no discomfort, and although the lasers will be visible, you will not feel the laser. *It is not advisable to treat individuals that are pregnant, breastfeeding, or have active malignancy/cancer.* Please notify staff if you have any of the prior conditions.

It is possible that you may not see any improvement in your body's shape. The only known or anticipated risk with the use of this type of laser is potentially damaged eyesight if the eyes are directly exposed for a prolonged period of time; however, we protect our patients from known risk by supplying you with protective eyewear. If at any time during the treatment you experience pain or discomfort of any kind you agree to notify staff immediately and/or to terminate the session at your discretion.

Benefits

The benefits of 3LT have continued to become more prominent over time. 3LT has been used with FDA approval by chiropractors for pain management and restorative therapy and more recently by cosmetic surgeons to emulsify adipose before liposuction. The potential benefit of this treatment is body contouring without the use of surgery. Problem areas or excess pockets of fat can be targeted. However, commonly treated areas are the stomach, hips, flanks, and thighs. In clinical trials patients have averaged 3-6 inches lost from these areas. Losses of 6-12 inches are well documented. RESULTS VARY, AND NO GUARANTEE IS IMPLIED OR SUGGESTED THAT DESIRED RESULTS WILL BE ACHIEVED. This is strictly a voluntary cosmetic procedure.

_____ Client Initials

Consent

I have reviewed this consent form. My consent and authorization for this procedure are strictly voluntary. By signing the informed consent form, I grant authority for Fully Alive Integrative Health to perform the described treatment or administer any related treatment as deemed necessary or advisable for my medical condition. I have stated all of my known medical conditions on the intake form. I have consulted the appropriate health care professional regarding these conditions. The purpose of this procedure, risks, complications, and alternative methods of treatment have been fully explained to my satisfaction. I have read this informed consent and certify that I understand its contents in full. I certify that I am at least 18 years of age.

Nature of integrative treatment may include muscle testing, lifestyle recommendations, and targeted supplementation through natural food and non-medicinal supplements. Services may include reviewing lab work or specialty testing which is not intended to diagnose, treat, cure, or prevent disease. I agree that Zerona treatments or adjunct help for weight loss is not a replacement for primary care. I understand that the ultimate responsibility for my health is my own and Fully Alive is here to support me with my health goals. It is my responsibility to inform my other healthcare providers of treatments or supplements I take.

Payments/ Punctuality/ Rescheduling

Payment in full is required when you arrive for laser therapy or consultation. We accept cash, check, and credit cards. We require you to call and cancel your appointment within 24 hours if you are unable to keep it. For a NO CALL/NO SHOW, a \$20 fee will be applied.

We will do our best to start your laser treatment on time. If you arrive more than 15 minutes late, you will need to reschedule your appointment as shortened treatment times lose effectiveness. Please confirm your laser appointments via text reminder.

What to Wear During Treatment

You will need to bring or wear proper apparel for your treatment. In order to gain the maximum benefit from treatment, the laser must directly come into contact with your desired treatment areas. If the laser has to pass through clothing, treatment will suffer at least a 20-25% reduction in strength and effect. Please wear underwear, shorts and a sports bra so the laser will make direct contact with your skin. We will do our best to preserve your modesty and privacy.

PLEASE PLAN TO WEAR THE SAME CLOTHING FOR ALL PICTURES....FIRST DAY AND AFTER TREATMENT IS FINISHED.

Cell Phones

While you are allowed to have your cell phone in the room, you will not be able to use your cell phone while undergoing laser therapy as the laser may reflect off the phone screen and can cause potential damage to your vision.

Change to Policies/Refunds

Fully Alive Integrative Health reserves the right to change its policies, terms, and agreements without prior notice. All changes will be publicly posted once made.

Any opened products that were purchased are non-refundable. You must request a refund in writing for unused services. You are not eligible to receive a refund on sessions (laser or health intake) that have been completed.

_____ Client Initials

Limitation of Liability

By signing below, you agree to “hold harmless” Fully Alive Integrative Health and Erchonia Corporation its affiliates and trustees, employees, agents, representatives, and vendors from any injury and/or damages sustained as a result of such photographing, filming, videotaping, and/or interviewing, including but not limited to claims for personal injury, property damage, invasion of privacy, and/or breach of confidentiality.

HIPAA Authorization & Privacy Policy

I have been given the opportunity to review the written HIPAA Authorization and Privacy Policy. We understand the value of privacy and are committed to maintaining the confidentiality of your medical information. We are required by law to maintain the privacy and security of your protected health information (PHI). We will not use or share your information without written permission. We will promptly let you know if a breach occurs that compromises the privacy or security of your information. I authorize Dr. Nathan Siebenaller, DC, and Jennifer Geitgey to consult about my clinical case.

Use of Media

I authorize Fully Alive Integrative Health, to use my photos, measurements, and “story of success” in various marketing, educational, and testimonial usage. This shall include, but not be limited to the internet, paper media, digital media, advertising, testimonials and the like. WE WILL NOT INCLUDE ANY PERSONALLY IDENTIFYING FEATURES OR INFORMATION SUCH AS FACE IN PHOTOGRAPH, LAST NAME, ETC.

ALL INFORMATION USED FOR EDUCATIONAL, ADVERTISING, OR TESTIMONIAL SHALL BE USED IN A STRICTLY PROFESSIONAL AND APPROPRIATE MANNER. NO INAPPROPRIATE INFORMATION SHALL BE SHARED. ANY INFORMATION SHARED WILL BE IN ACCORDANCE WITH HIPAA REGULATIONS.

Please initial below your selection. Select only one choice.

_____ (initial) **YES**, I give consent to use my photos, measurements, success

_____ (initial) **NO**, I do not give consent to use my photos measurements, success

I have read, understand, and agree to all terms of this contract. I give my consent to participate in the Zerona laser program.

Client Name Printed_____

Client Signature_____

Date_____